

Planning Permit Application - Advertising Signs

In some locations within the Shire of Campaspe a Planning Permit is required for Advertising Signs. In order to determine if you require a planning permit for signage you will first need to find which zone applies to the land and if there are any overlays affecting the site.

Each zone will specify which category of signage controls apply to the land. The categories are listed at Clause 52.05 and will advise what types of sign require permits, what signs are prohibited and what signs do not require planning permits.

Clause 52.05 of the Campaspe Planning Scheme provides the general controls about advertising signs across Victoria, detailing some of the basic requirements including when a planning permit is required for signs.

The purpose of Clause 52.05 is to:

- To regulate the display of signs
- To provide signs that are compatible with existing character
- To reduce visual clutter and disorder
- To ensure that no loss of amenity is caused.

Clause 73 – Outdoor advertising terms – Should be used to determine what type of sign is being proposed.



Advertising Signage in Heritage Areas

Before installing any signage you should determine if your property is affected by a Heritage Overlay.

A planning permit is required for any signage within a Heritage Overlay.

A number of guidelines have been produced for signage in Heritage areas. They are available on the Shire of Campaspe website at:

www.campaspe.vic.gov.au

These should be used in conjunction with the Clause 22.02 Heritage Policy and Clause 22.03 Port of Echuca Heritage Policy



Making an Application

An application must be accompanied by information detailing as appropriate:

- The location of the proposed sign on the site or building and distance from property boundaries
- The height, width, depth and total area of the signs
- The colours to be used and where on the signs
- The lettering style (font)
- Logo details
- Materials to be used
- Any proposed signage lighting.

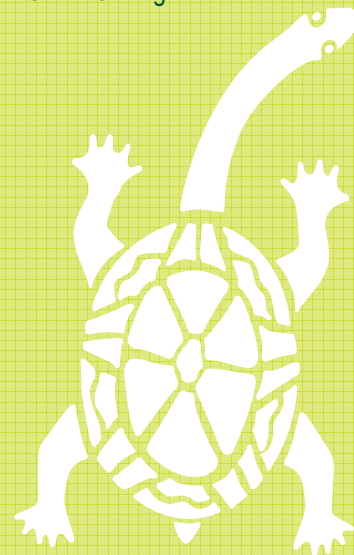
Photographs and pictures of the existing site and proposed signage can be submitted to better enhance the application.

A member of planning is available to answer any queries, please do not hesitate to contact us.

Mandatory Application Requirements:

- Application form, completed and signed
- A full current copy of Certificate of Title
- Application Fee
- All information as outlined in the application requirements relevant zones and/or overlays and/or particular provisions
- Plans as appropriate [dimensioned and to scale (A4 or A3)]
- Written justification for the proposal in response to the decision guidelines of the relevant clauses.

Weblinks and other information is available online at www.campaspe.vic.gov.au by selecting Online Forms then Town Planning



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