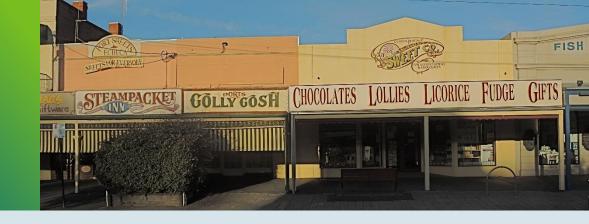
## Signs



## Signs

To regulate the development of land for signs and associated structures and ensure that they are compatible with the amenity and visual appearance of the area.

In some locations within the Shire of Campaspe a Planning Permit is required for signs. To determine if you require a planning permit for signage you will first need to find which zone applies to the land and if there are any overlays affecting the site.

Each zone will specify which category of signage controls apply to the land. The categories are listed at <u>Clause 52.05</u> and will advise what types of sign require permits, what signs are prohibited and what signs do not require planning permits.

Clause 52.05 of the Campaspe Planning Scheme provides the general controls about advertising signs across Victoria, detailing some of the basic requirements including when a planning permit is required for signs.

The purpose of Clause 52.05 is to:

- To regulate the display of signs
- To provide signs that are compatible with existing character
- To reduce visual clutter and disorder
- To ensure that no loss of amenity is caused.

Clause 52.05 also defines exactly what you need to provide in order to make an application for signage. This has been replicated on the next page.

<u>Clause 73.02</u> (Outdoor Advertising Terms) should be used to determine what type of sign is being proposed.

Sign requirements and how they are assessed can also be outlined in other overlays, such as Design and Development Overlay (DDO) and Heritage (HO).

## Signs in Heritage Areas

Before installing any signage, you should determine if your property is affected by a Heritage Overlay.

Signage can enhance and complement heritage buildings. Inappropriate signage can diminish the aesthetic significance of a heritage place and reduce the integrity of the historic character of a heritage precinct.

The <u>Business Signage Guidelines for Historic Areas</u> is particularly important for these applications as they provide guidance on appropriate design and location of signs in heritage overlays.

The Guidelines outline preferred locations for signs, signwriting techniques, corporate logos, fonts, use of capitals, not having illumination and preferred colours.

The Guidelines should be used in conjunction with Clause 22.02 Heritage Policy and Clause 22.03 Port of Echuca Heritage Policy of the Campaspe Planning Scheme.



ABN: 23 604 881 620



## **Application Requirements**

The following is a list of information that may be required as part of a planning application:

TH	E FOLLOWING MUST BE PROVIDED FOR ALL PLANNING APPLICATIONS:	Applicant Use	Council Use Only
All application information should be provided electronically which assists in registration and processing.			
A completed and signed <b>Application for Planning Permit form</b> (available at <a href="https://www.campaspe.vic.gov.au/build/planning/forms-fees-and-resources/">https://www.campaspe.vic.gov.au/build/planning/forms-fees-and-resources/</a> )			
	e prescribed application fee (schedule of fees available at ps://www.campaspe.vic.gov.au/assets/Plan-Build-tab/Planning-fees.pdf)		
A full current copy of the <b>Certificate of Title</b> for the land, printed within the last two months (available online from <a href="www.landata.vic.gov.au/tpc">www.landata.vic.gov.au/tpc</a> ) and including title page, lot plan and copy of any instrument (i.e. S173 agreement, covenant):			
APPLICATIONS FOR SIGNAGE			
A site context report, including a scaled site plan, photographs and any other methods to accurately describe:			
•	The location of the proposed sign on the site or building and distance from property boundaries.		
•	The location and size of existing signage on the site including details of any signs to be retained or removed.,		
•	The location and form of existing signage on abutting properties and in the locality.		
•	The location of closest traffic control signs.		
•	Identification of any view lines or vistas that could be affected by the proposed sign.		
Pla	Plans of the proposed signage, including:		
•	The location, dimensions, height above ground level and extent of projection of the proposed sign		
•	The height, width, depth of the total sign structure including method of support and any associated structures such as safety devices and service platforms.		
•	Details of associated on-site works.		
•	Details of any form of illumination, including details of baffles and the times at which the sign would be illuminated.		
•	The colour, lettering style and materials of the proposed sign.		
•	The size of the display (total display area, including all sides of a multi-sided sign).		
•	The location of any logo box and proportion of display area occupied by such a logo box.		
•	For animated or electronic signs, a report addressing the decision guidelines at Clause 52.05-8 relating to road safety.		
•	Any landscaping details.		
APPLICATIONS FOR SIGNAGE IN A HERITAGE OVERLAY			ī
•	A written response justifying why the signage is appropriate (e.g. that it complies with the <i>Business Signage Guidelines for Historic Areas</i> ) and how it responds to the requirements of the heritage policy specified overleaf		

Note: Applications for Major Promotion Signs (signs with a display area of 18m² or more) have additional application requirements A member of the planning team is available to answer any queries and we would encourage all applicants to have a pre-application meeting before lodging an application.

Campaspe Shire Council Cnr Hare & Heygarth Streets Echuca VIC 3564 PO Box 35 Echuca VIC 3564 Tel: 1300 666 535 | 03 5481 2200 Email:shire@campaspe.vic.gov.au Web: www.campaspe.vic.gov.au

ABN: 23 604 881 620

