

Port of Echuca Precinct Tourism Ride Operators



Council Policy Number	067
Date adopted	18 February 2020
Scheduled for review	February 2024

1. Purpose

To ensure high quality service delivery in the provision of rides and tours in the Port of Echuca precinct that encourages diversity of tourism product and increases activation and atmosphere.

2. Definitions

Approved operators will be offered a standard operating agreement with Campaspe Shire Council ('Council'). Vehicles include horse drawn carriage rides, bicycles, pedicabs and motorbikes.

3. Policy Statement

The Port of Echuca precinct is defined as the area from the roundabout at the corner of Heygarth and High Streets along to the Visitors Information Centre (in the south) through to the roundabout at Warren Street and the area between the Murray and Campaspe rivers inclusive.

The precinct is recognised as a drawcard for tourists and includes the Port of Echuca Discovery Centre, the historic Echuca Wharf and Paddlesteamers, Riverboat Dock and Hopwood Gardens.

Encouraging locals and visitors to linger longer in the precinct is a priority for Council. Council recognise that events and activation activities add to the vibrancy of the precinct and enhance the experience for visitors and locals.

The provision of tourism ride operators is encouraged within the precinct and includes bike hire, horse drawn carriage rides, pedicab rides/tours, motorbike rides/tours and heritage vehicles.

1. Public safety and visitor amenity is crucial and Council provide the following framework for operation:
 - a. The Port of Echuca precinct has a high volume of pedestrian traffic and all operators must maintain a safe level of operation at all times.
 - b. The operator obtains permits, as per Local Law No 8 section 2.4.8 clauses (d) and (e), for the display of signs and/or marketing collateral.
 - c. Operators must have public liability insurance for a minimum of \$10 million.
2. Horse drawn carriage ride operators must comply with the following requirements:
 1. All carriages operating must be inspected by a responsible authority and certified as suitable for use.
 2. All horses used in the provision of the service must have a veterinary report on their condition and appropriateness for the task.
 3. The route nominated by Council for these rides is an anticlockwise circuit within the area bounded by Murray Esplanade, Hopwood Place, High Street and Radcliffe Street Echuca. This route can be changed at Council's discretion within the guidelines of Vic Roads.
3. Motorbike and/or trike operators must comply with the following requirements:
 - a. Vehicle must be registered and approved by VicRoads or NSW Road and Maritime Services.
 - b. Vehicle must be classified by VicRoads.

- c. Designated operating zone must be approved by Council's Road Services team and/or VicRoads if required.
 - d. Passengers must wear helmets that meet Australian Safety Standards.
 - e. Motorbikes can only operate on approved roads. Motorbikes are not allowed in the pedestrian only areas.
4. Pedicabs must comply with the following requirements;
- a. Passengers must wear helmets that meet Australian Safety Standards.
5. Heritage vehicles
- a. Vehicle must be registered and approved by VicRoads or NSW Road and Maritime Services.
 - b. Vehicle must be classified by VicRoads.

Minimum Operating Hours:

- a. At a minimum, the operators will operate on long weekends and Victorian school holidays.
- b. Hours of operation can be between 10:00am and 9:00pm each day. The service may operate outside these hours if permission is sought from Council and all relevant traffic regulations are complied with.
- c. The service is not obligated to run on Christmas Day or at times when inclement weather makes it impractical or unreasonable to operate.

Council will review agreements with operators every 12 months to ensure that all regulatory requirements and safety standards are being met. If operators are not complying with the standards set out by Council, then the agreement will be terminated with immediate effect.

4. Exclusions

Nil

5. Human Rights

This policy has considered and complies with the Human Rights and Responsibilities contained in the Victorian Charter of *Human Rights and Responsibilities Act 2006*.

6. Related Legislation

Retail Fair Trading Act

7. Related Policies, Procedures and Strategies

Council Policy 159 – Public Spaces Trading

8. Attachments

Map of the Port of Echuca precinct

Review Period

Four years

Responsible officer

Investment Attraction Manager

Administrative Updates

It is recognised that, from time to time, circumstances may change leading to the need for minor administrative changes to this document. Where an update does not materially alter the policy, such a change may be made administratively. Examples include a change to the name of a Council department, a change to the name of a Federal or State Government department, and a minor update to legislation which does not have a material impact. However, any change or update which materially alters this document must be by resolution of Council.

Approval History

Adopted	23 January 2001	Minute Book Reference No 4934 (Item 12.1)
Revised	11 September 2001	Minute Book Reference No 5565 (Item 12.2)
Revised	13 August 2002	Minute Book Reference No 6305 (Item 12.1)

Revised 16 October 2007
Revised 21 August 2012
Revised 18 August 2015
Revised 21 November 2017
Revised 18 February 2020
Revised 1 March 2021

Minute Book Reference No 11542 (Item 9.1)
Minute Book Reference No 1057 (Item 4.16)
Minute Book Reference No 905 (Item 6.2)
Minute Book Reference No 3382 (item 6.3)
Minute Book Reference No 164 (item 9.3)
Administrative update to apply consistent reference to Campaspe Shire Council ('Council')

Chief Executive Officer:



Date:

3/3/2021

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Attachment 1 - Port of Echuca Precinct

