



# Economic Development And Tourism Strategy

## Industry Workshop Invitation

Following wide community and industry consultation completed in 2023, we are now holding targeted industry workshops to build on those findings, and seek further feedback and comments to inform the Strategy.

Share your thoughts and how Council and the business community can work together over the next 5 years to ensure Campaspe has a prosperous, diverse, and resilient economy.



### Industry Workshops

Council has engaged Urban Enterprise consultants to finalise the Campaspe Shire Council Economic Development and Tourism Strategy by June this year.

Urban Enterprise has prepared a draft strategic framework for the Strategy, building on the findings from last year's community engagement, their understanding of what has changed since, and incorporating new information.

They are undertaking a series of workshops to share and discuss the draft strategic framework and future direction of the Strategy and seek your feedback and comments to inform Strategy outputs.

You are invited to attend any one of the following industry specific sessions:

- **Manufacturing, Logistics & Transport: Monday, 25 March, 12.30 - 2.00pm, Tongala Hotel, 72 Mangan Street, Tongala**
- **Education: Monday, 25 March, 4.00 - 5.30pm, Rochester Tavern, 49 Moore Street, Rochester**
- **Agriculture: Tuesday, 26 March, 7.30 - 9am, Kyabram Fauna Park Cafe, 75 Lake Road, Kyabram**
- **Health: Tuesday, 26 March, 12.30- 2pm, Upstairs American Hotel, 239 -249 Hare Street, Echuca**
- **Tourism: Tuesday, 26 March, 6.00 -7.30pm, Radcliffe's, 2-10 Radcliffe Street , Echuca**

Please RSVP (and dietaries) by 5.00pm, Thursday 21 March to [ecodev@campaspe.vic.gov.au](mailto:ecodev@campaspe.vic.gov.au) or call 1300 666 535.