



# Rushworth Place Based Plan

**Conversation Kit**



# Rushworth Place Based Plan

## What is the purpose of a conversation kit?

The aim of conversation kits is to equip committee members with instructions and a format to go out and record thoughts and ideas from community members about their vision for Rushworth in the future.

## Who should we target?

Ideally, we will target those who may not traditionally participate in the other types of engagement we have planned such as surveys and drop-in sessions. This may include people with disabilities, carers, young people, older adults, Aboriginal and Torres Strait Islanders, people from culturally and linguistically diverse backgrounds, socially isolated people, etc.

## How many people should I interview?

It would be great if you could interview at least 5 people.

## What do we want to find out?

We are particularly keen to hear the community's thoughts about what they like most about Rushworth and what they would like to see improved. Key areas they may wish to address are:

- Health and wellbeing, hospital, sport / recreation, aged care, allied health, medical transport, maternal and child health
- Education, training, employment, childcare, volunteering
- Business, retail, arts, events, tourism
- Environment, natural resources, climate change
- Built environment – housing, roads, footpaths, heritage buildings, telecommunications, streetscapes.



## How do I use the kit?

Invite one or more people to have a chat with you. This chat could be in a café, in a park, at a community venue or at their home. It may be a planned conversation, or it could be a random conversation in the street or a shop.

### Process:

- Introduce yourself and let the interviewee know how long you will need to speak with them.
- Explain the purpose of the Rushworth Place Based Plan and your role on the committee.
- Explain why we are conducting community conversations, and how that forms part of our larger engagement strategy (i.e. surveys, drop in sessions, etc).
- Record the basic information on the conversation kit, e.g. your name, date, etc.
- Use the following questions (from our survey) to guide the conversation:
  1. What do you like most about Rushworth?
  2. Close your eyes and think about what you would like Rushworth to be like in 10 to 20 years' time. Think about programs, services, events, organisations, businesses, new technology, the environment and the community. What do you see? What does it feel like? What are people doing?
  3. What types of spaces and places are needed in Rushworth to achieve the vision that you just described?
  4. If you could improve one thing about Rushworth, what would it be?
  5. Do you have any additional comments?
  6. What could you contribute to make Rushworth an even better place (i.e. what skills could you contribute)?

Record the key messages from the conversation on the conversation kit. Once completed, scan or photograph the conversation kit to: [wendy@communityvibe.com.au](mailto:wendy@communityvibe.com.au) or 0438 433 555 or bring it along to one of our committee meetings.



## Sample conversation

“Hello. My name is xxxx. I’m a committee member of the Rushworth Place Based Plan. The Rushworth Place Based Place Based Plan is a joint project between the Rushworth community and Campaspe Shire Council. A Place Based Plan records the community’s ideas about what is important to it now and in the future, in areas such as:

- Health and wellbeing
- Education, training and employment
- Business, retail, arts, events and tourism
- Environment, natural resources and climate change
- Housing, roads, footpaths, heritage buildings, telecommunications and streetscapes.

A key part of the Place Based Plan involves talking to people in the community about what they like in Rushworth and how they would like Rushworth to be in the future. Committee members, such as myself, are going out to speak with people throughout the town to hear their views and ideas. We are also undertaking a community survey, doing some work in schools, running a drop-in session and running a community think tank meeting. We hope to have the plan completed by December.

1. I would like to start by asking you what you like most about Rushworth.
2. Now I’d like you to close your eyes and think about what you would like Rushworth to be like in 10 to 20 years’ time. Think about programs, services, events, organisations, businesses, new technologies, the environment and the community. What do you see? What does it feel like? What are people doing?
3. What types of spaces and places are needed in Rushworth to achieve the vision that you just described?
4. If you could improve one thing about Rushworth, what would it be?
5. Do you have any additional comments?
6. What could you contribute to make Rushworth an even better place (i.e. what skills could you contribute)?”



# Reimagining Rushworth - Conversation Kit

Name of interviewer \_\_\_\_\_

Date of interview \_\_\_\_\_

Number of interviewees \_\_\_\_\_

Name, gender and age/s of interviewees (optional) or group

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1. What do you like most about Rushworth?

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2. Close your eyes and think about what you would like Rushworth to be like in 10 to 20 years' time. Think about programs, services, events, organisations, businesses, new technology, the environment and the community. What do you see? What does it feel like? What are people doing?

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3. What type of spaces and places are needed in Rushworth to achieve the vision that you just described?

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4. If you could improve one thing about Rushworth, what would it be?

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5. Do you have any additional comments?

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6. What could you contribute to make Rushworth an even better place (e.g. what skills could you contribute)?

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