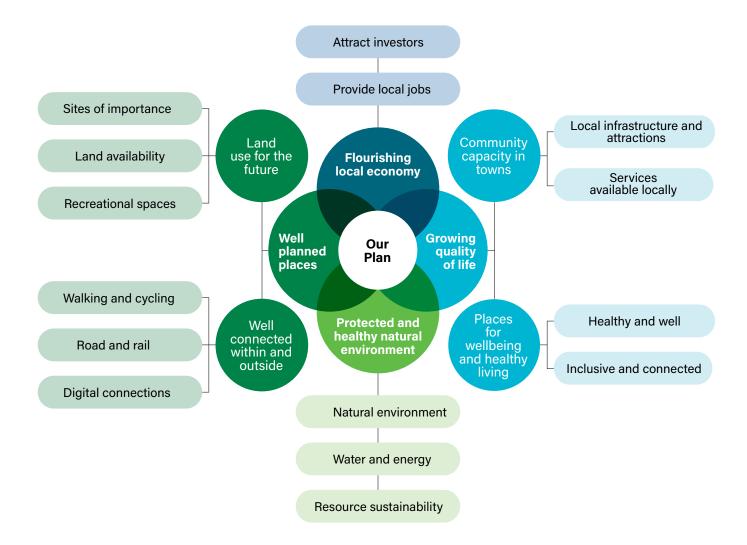




Our Vision

Our places are vibrant and sustainable, our people are strong and supportive.

Our Plan



The Council Plan 2021 - 2025 sets out the strategic direction for the four year term of Council, and this action plan details the Year Two Actions. This is where the community can see what we are focusing on completing this year and how we will measure performance. The actions will be reviewed quarterly, with a report presented through a Council meeting providing an update.

Council Plan Actions Year 2

Flourishing Local Economy

Strategic Objectives	Action	Measure
A resilient long-term economy attractive to local and external investors	We will complete the Economic Development Consultancy and implement an action plan.	Consultancy completed and action plan in place with timelines identified.
	We will develop a Tourism and Events Place Based Plan in partnership with Murray River Council. This includes a review of service level agreements associated with tourism destination marketing and visitor information services.	Tourism and Events Place Based Plan completed. Service level agreements in place and endorsed by Council.
	We will review Council's role in delivering industrial land and provide Council with strategic options to support economic growth.	Review of Council's role in the supply of industrial land completed, with a report outlining strategic options to support economic growth endorsed by Council.
	We will implement the Commercial Strategy to encourage commercial development.	Commercial Strategy incorporated into the Campaspe Planning Scheme.
	We will implement the Echuca West Precinct Structure Plan to encourage development of additional residential housing in Echuca.	Process subdivision applications received.
	We will engage with local and state stakeholders to identify and respond to the need for freight routes.	A strategic working party is in place, including State and Federal Government representatives and freight industry leaders, and an issues paper and action plan completed.
Okinovilada d	We will embed the business concierge approach to encourage and support new business.	Business concierge model in place with an annual training provided for businesses in partnership with Small Business Victoria.
Stimulated economic activity that provides local jobs	We will engage in the development of local career pathways, including vocational training pathways, in partnership with peak bodies.	Two industry information sessions held, showcasing career opportunities to local students.
	We will implement the Goulburn Valley Designated Area Migration Agreement (GV DAMA) with Greater Shepparton City Council and Moira Shire Council.	GV DAMA in place and 64 employment placements achieved.
	We will hold four major employer forums in various locations across the shire to improve communication between Council and employers.	Four forums held, with 100 participants per forum.
	We will support traineeships, cadetships, apprenticeships and student placements as a pathway to join Council.	A minimum of five placements in place across Council.
	We will establish a program to fund lifeguard training and promote this pathway.	A targeted employment program completed and a minimum of 10 additional lifeguards employed.

Resilient Protected and Healthy Natural Environment

Strategic Objectives	Action	Measure
	We will develop and implement a compliance program to address kerbside bin contamination.	Compliance program in place to address the top five contamination issues.
	We will continue to increase the number of food and garden organics kerbside bin services.	An additional 500 kerbside green bins in place.
	We will complete three actions from the WickED Program.	Three actions completed.
Well managed resources for a	We will complete investigations and develop an action plan to manage the contaminated land at the Toolleen, Colbinabbin, Tennyson and Girgarre former landfill sites.	Investigations completed and action plan adopted by Council.
sustainable future	We will conduct a review of our fleet to align with business requirements.	Report completed and presented to the Executive Management Group for a decision.
	We will investigate using recycled materials in Council projects.	Discussion paper completed and presented to the Executive Management Group for a decision.
	We will develop an Environmentally Sustainable Design Guideline to be applied to Council projects.	Guideline developed and approved by the Executive Management Group.
Sustainable water and energy use	We will investigate the inclusion of 'green' fleet options into Council's fleet.	Options paper completed and presented to the Executive Management Group for a decision.
	We will continue to consider rainwater collection, reuse and grey water harvesting, consistent with State policy in planning applications.	Rainfall collection, reuse and grey water harvesting, is considered in all development applications.
	We will identify and pursue advocacy and funding opportunities for on farm efficiencies in irrigation practice and modernisation.	Advocacy and funding opportunities identified and actioned, with advocacy summary sheets distributed to decision makers, lobbying for support to improve irrigation.
	We will deliver a solar program for Council owned community buildings across multiple locations funded through the Local Roads and Community Infrastructure Program.	Solar program completed and funds expended.
	We will review the Domestic Wastewater Management Plan in line with EPA Act changes.	Review completed with changes approved and implemented.
	We will works with our partners in Coliban Water, DELWP, and Yorta Yorta to complete a waste water recycling feasibility report for Echuca West.	Report completed and presented to the Executive Management Group.
	We will complete the Integrated Water Management project at the Aquatic Reserve.	Aquatic Reserve water quality project completed.
	We will conduct assessments for the supply of raw water or stormwater to Echuca East and Echuca South Recreation Reserves and, if appropriate, complete designs.	Assessments completed and presented to the Executive Management Group and Council for a decision.

Resilient Protected and Healthy Natural Environment (cont.)

Strategic Objectives	Action	Measure
Protected natural environment	We will implement the Victorian Auditor General's Office recommendations on offsetting native vegetation loss on private land.	Internal processes updated with reporting through the Planning Permit Activity Reporting System in place and 90 per cent of recommendations implemented.
	We will deliver actions in the Roadside Weeds and Pest Control Plan in line with funding received.	100 per cent of the state funding expended.
	We will implement all actions in the Environment Strategy.	All 40 actions implemented.
	We will engage Yorta Yorta to develop a fire and weed management program at Victoria Park and Scenic Trail in Echuca.	Program developed with implementation plan in place to deliver actions.
	We will open up the Rural Tree Scheme to support rural landholders to increase biodiversity and spend the allocated budget on purchasing plants.	Scheme completed and budget fully expended.
	We will participate in the Goulburn Murray Valley Regional Fruit Fly Program.	Attend 80 per cent of meetings.



Well Planned Places

Strategic Objectives	Action	Measure
	We will finalise the Echuca Aquatic Reserve designs and pursue funding opportunities.	Designs endorsed by Council and funding opportunities identified and applied to.
	We will finalise a review of the Victoria Park Master Plan in Echuca, design a multi-purpose facility and pursue funding opportunities.	Designs and project cost endorsed by Council, with a Council commitment made to part funding the project, and external funding opportunities identified and applied to.
	We will prepare a design for the shared user path between Victoria Park and River Boat Dock in Echuca.	Design completed and costed.
	We will construct Stage 2 and commit to funding for Stage 3 of the Echuca East Recreation Reserve project.	Stage 2 completed and funding for Stage 3 allocated.
Attractive and useable sites of importance	We will support the outcomes of the Place Based Plans and Township Facility Plans to ensure local aspirations are progressed in partnership with Council.	Local aspirations of townships identified and projects identified for progression.
	We will transition the management of the Port of Echuca to the Campaspe Port Enterprise (CPE).	CPE operational with their Strategic Plan and Budget endorsed by Council.
	We will pursue advocacy and funding opportunities for the redevelopment of the Echuca Aerodrome.	Advocacy and funding opportunities identified and actioned, with advocacy summary sheets distributed to decision makers.
	We will complete upgrades at the Echuca Holiday Park.	Two upgrade projects completed and one upgrade project started.
	We will upgrade public seating and landscaping, and install lighting in the Port of Echuca.	Projects completed.
	We will refurbish the log slip and upgrade exhibits at the Port of Echuca Discovery Centre.	Log slip and exhibit projects completed.

Well Planned Places (cont.)

Strategic Objectives	Action	Measure
Land and underlying	We will implement changes to the Campaspe Planning Scheme from Amendment C117 and C118 which include identified 'infill' development areas, and additional zoned land to allow residential development.	The Precinct Structure Plan and Development Contributions Overlay processed in accordance with legislation.
	We will engage a consultant to prepare a strategy on rural living opportunities and low density residential in identified townships.	Consultant engaged and development of strategy underway for nine townships.
infrastructure suitable for	We will ensure kindergarten infrastructure is planned and provided for in Echuca West.	Echuca West has sufficient kindergarten places to meet demand.
growing populations	We will develop and implement actions identified in the Asset Plan.	Six actions completed.
	We will refurbish the Rushworth Service Centre to provide an open and accessible community space and library.	Refurbishment completed.
	We will showcase a minimum of 5 capital works projects through different communications.	A minimum of 5 projects showcased.
Quality, attractive recreational spaces	We will pursue advocacy and funding opportunities for the redevelopment of Victoria Park in Echuca.	Advocacy plan and fact sheets have been distributed to decision makers to lobby for funding.
	We will develop a playground policy in line with the Open Space Strategy.	Policy completed and adopted by Council.
	We will complete Stage 1 of the Victoria Park Boat Ramp project.	Stage 1 works completed.
Improved walkability and cyclability within townships	We will assist the Murray River Tourism Board with advocacy and auspice the funding for the Murray River Adventure Trail.	Advocacy and letters of support to relevant government bodies completed.
	We will prioritise the development of a program of designs to complete missing links and shared paths and cycleways.	Design work completed in line with program of works from the Active Transport Strategy.
	We will pursue advocacy and funding opportunities to improve walking and cycling linkages.	Advocacy plan and fact sheets distributed to decision makers to lobby for funding.
	We will start the Rushworth Murchison Rail Trail project.	Trail works started.

Well Planned Places (cont.)

Strategic Objectives	Action	Measure
Ability to travel safely and easily by road and rail	We will work with the Department of Transport to prepare a Network Movement Plan to increase shared paths and connectivity to capture all walking, cycling and traffic movements for Echuca.	A plan is completed and incorporated into the Campaspe Planning Scheme.
	We will pursue advocacy and funding opportunities to improve public transport.	Advocacy plan and fact sheets distributed to decision makers to lobby for funding.
	We will deliver all Roads to Recovery projects under the Road Management Plan.	Projects completed and annual funding expended.
Digital connectedness	We will install public Wi-Fi at the Echuca East Community Facility and the Tongala Sound Shell.	Public Wi-Fi installed at both locations.
maximising mobility, economic productivity, health care access and education participation	We will pursue advocacy and funding opportunities to improve digital connectivity.	Advocacy plan and fact sheets distributed to decision makers to lobby for funding.
	We will support community members to learn about technology through library programs.	Four programs provided focusing on technology.
	We will offer telehealth Maternal & Child Health consultations when physical access is not possible.	All consultations offered telehealth, when physical access is restricted.



Growing Quality of Life

Strategic Objectives	Action	Measure
Communities have a say on local infrastructure and attractions that stimulate engagement and activity	We will conduct an engagement program to review aquatic services and work with communities to develop Place Based Plans and Township Facility Plans.	Place Based Plans and Township Facility Plans for 8 towns completed.
	We will participate in the development of a Regional Circular Economy Plan and review options for implementation of new services.	Options reviewed and report presented to Council for consideration.
	We will engage a consultant to conduct a review of the quarries.	Review completed and presented to Executive Management Group.
	We will review the results of community feedback on Council's communications and identify areas for improvement.	Survey results from UNI SA reviewed and actions identified.
	We will improve our organisational performance in regards to acknowledging correspondence and telephone messages.	90 per cent responded to in line with targets set in the Customer Service Charter.
Effective	We will complete the Capital Works Program by 30 June and complete the carry forward projects by 1 September.	85 per cent of the Capital Works Program and 100 per cent of carry over projects completed.
and efficient services available locally	We will replace Council's ICT disaster recovery solution to ensure ongoing business continuity.	Disaster recovery solution replaced.
available locally	We will develop an online reporting platform for dog attacks.	Online reporting platform developed.
	We will update community education material relating to dog attacks, permanent identification and the importance of desexing.	Education materials updated and made available to the community.
	We will develop and implement procedures that improve transparency and the use of Council's CCTV systems.	Procedures developed and approved.
	We will implement recommendations from the Bushfire Mitigation Plan.	Recommendations implemented.

Growing Quality of Life (cont.)

Strategic Objectives	Action	Measure
	We will implement the Stephanie Alexander Kitchen Garden Program at the Rochester & District Child Care Centre.	Program completed and garden produce grown and used in meal preparation at the centre.
	We will review the Municipal Early Years Plan following feedback from the community.	Plan reviewed and adopted by Council.
Children, young	We will develop a multi-year action plan to deliver the objectives in the Municipal Public Health and Wellbeing Plan.	Plan developed and endorsed by the Executive Management Group.
people and families healthy and well	We will update the Arbovirus Management Plan to support surveillance and treatment of mosquito borne diseases.	Plan reviewed and endorsed by Council.
	We will offer the Sleep and Settling Model of Care within the Maternal and Child Health service.	Sleep and settling group sessions and outreach consultations held.
	We will host Story Walk sessions and Walking Book Clubs at libraries to promote physical movement.	Story Walk sessions held and a pilot of the Walking Book Club completed.
	We will implement the Adolescent Vaccination Catch Up program.	Program completed.
	We will review the outcomes in the Access and Inclusion Strategy and Action Plan.	Review completed and presented to the Executive Management Group for a decision.
	We will engage with Dja Dja Wurrung to establish a Statement of Intent.	Development of a Statement of Intent underway.
Inclusive,	We will engage with Taungurung Land and Waters Council to establish a Statement of Intent.	Development of a Statement of Intent underway.
connected, culturally diverse and safe	We will continue to meet and report on obligations under the Dja Dja Wurrung Recognition and Settlement Agreement and Land Use Activity Agreement.	Report completed and presented to Council.
	We will engage with Yorta Yorta Nations Aboriginal Corporation.	Two meetings held with Council.
	We will conduct an audit on cultural safety in Maternal & Child Health services and Centre Based Care services.	Audits completed, with a plan developed and endorsed by the Executive Management Group.